

5G for people and things

NOKIA

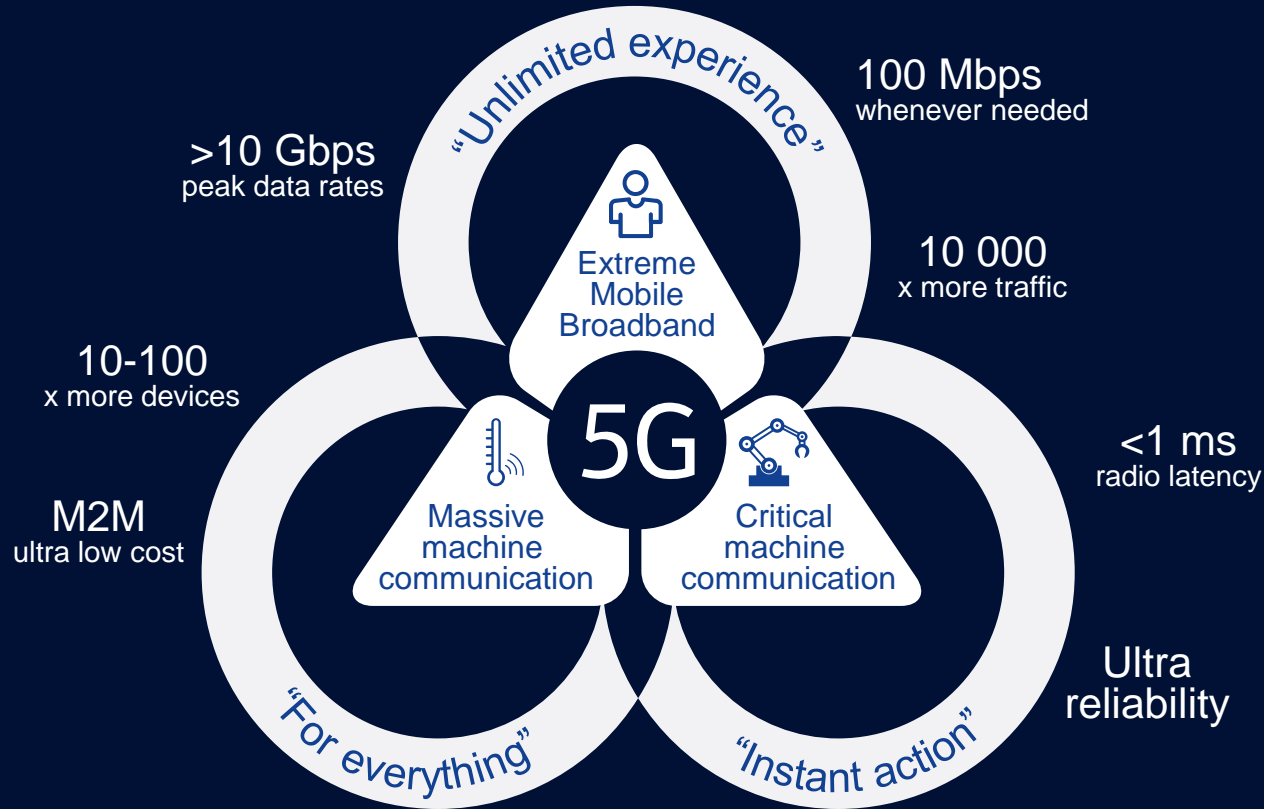
An aerial photograph showing a massive crowd of people in mid-air, appearing to be jumping or falling from a high altitude. The scene is set against a bright, hazy sky. The word 'NOKIA' is overlaid in large, semi-transparent, light blue letters across the center of the image. The people are scattered throughout the frame, with a higher concentration in the center where the word 'NOKIA' is located. The overall atmosphere is one of dynamic movement and scale.

Key to the programmable world

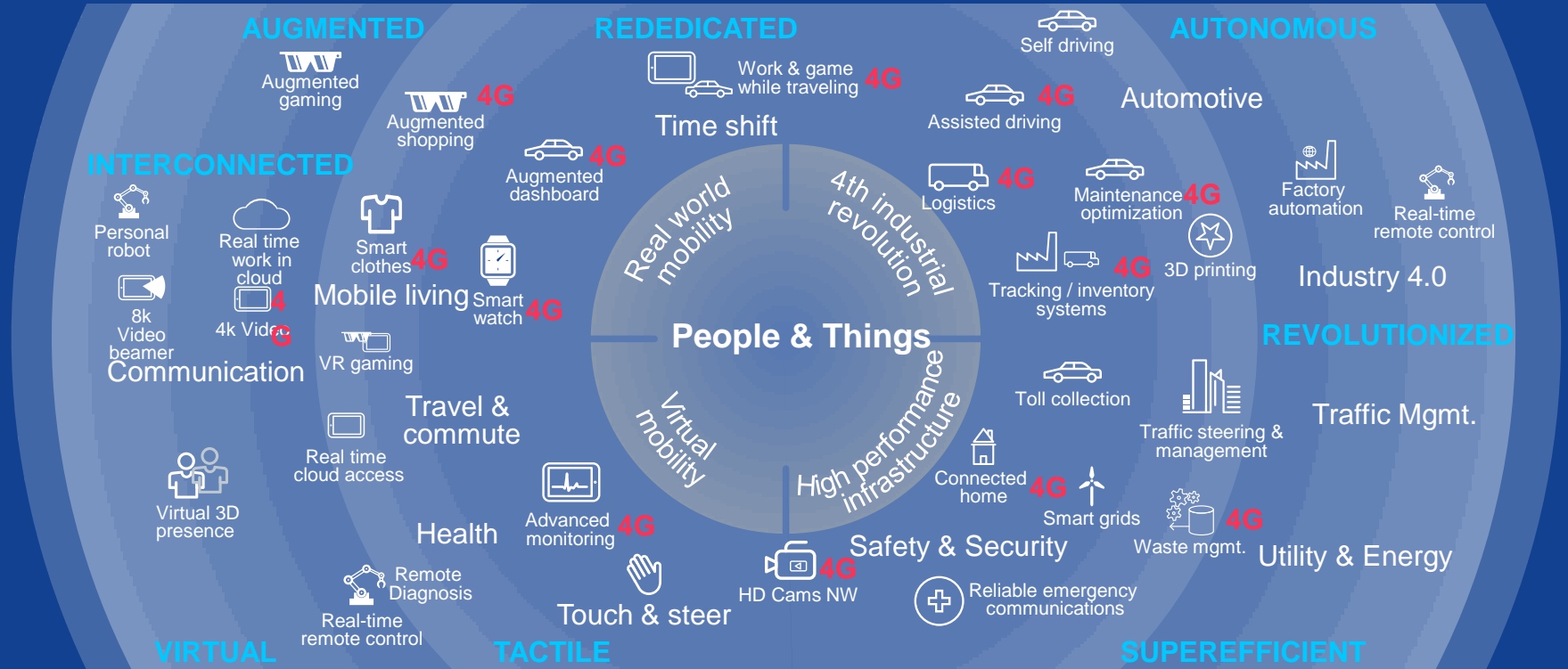
Hilla Info 14-1-2016

Aki Korvala

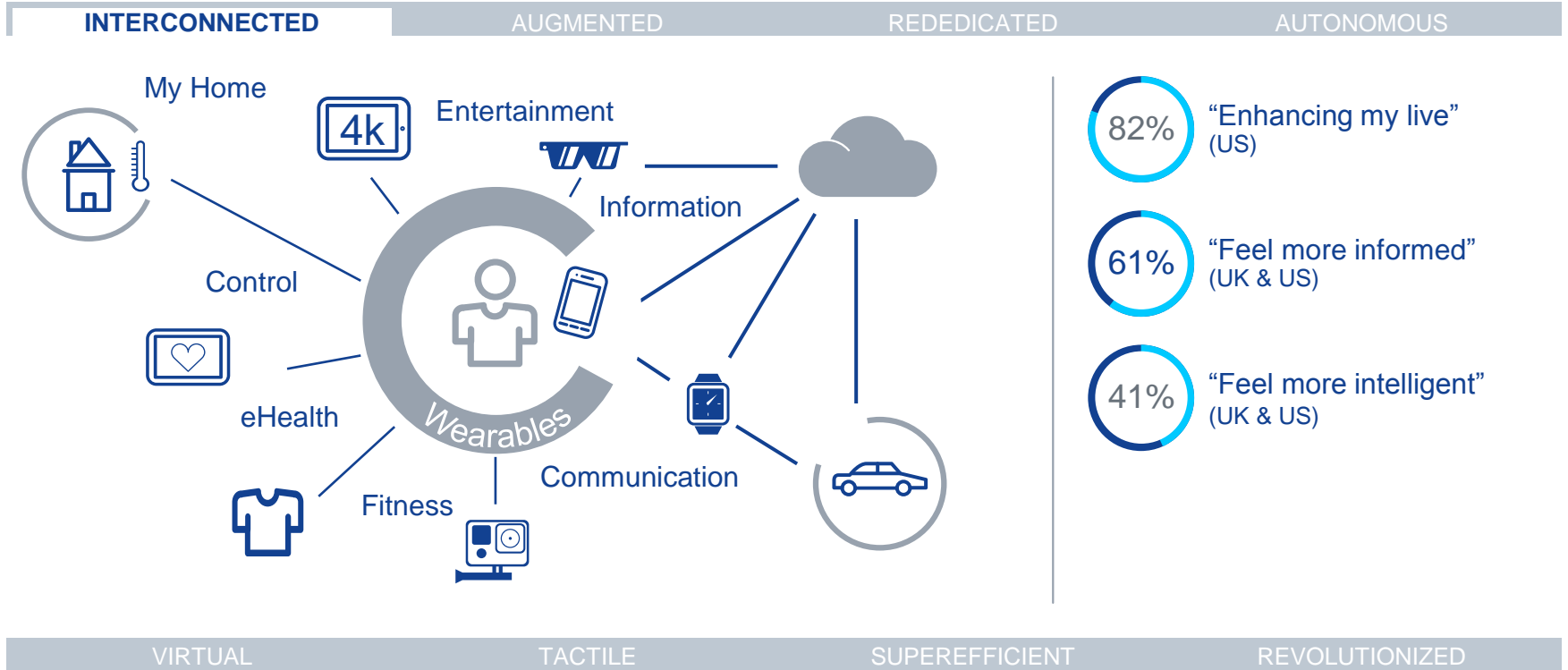
"The Triangle": Three 5G focus areas



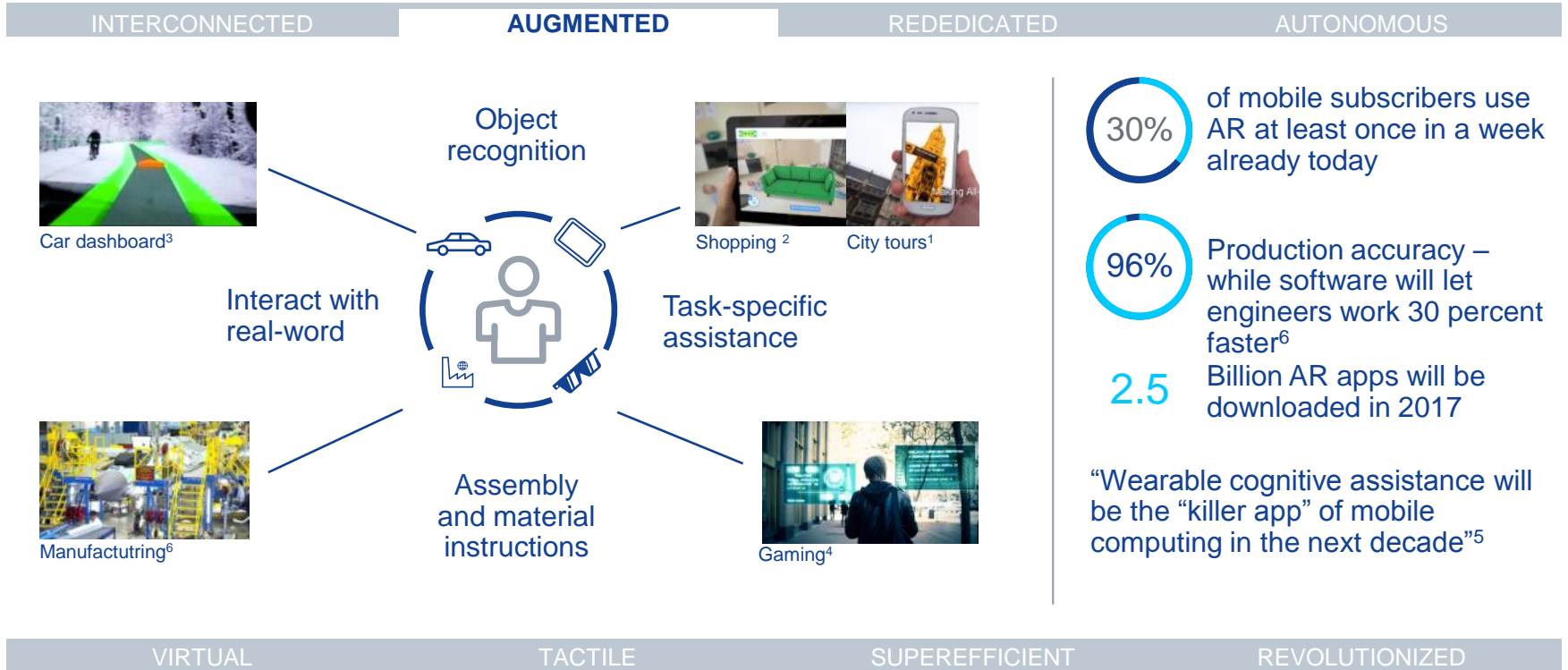
5G USE CASES, 4G indicates what is doable now



“My life”: Your application environment following you anywhere you go.



“Augmented reality” :Enhancing perception of reality in real-time



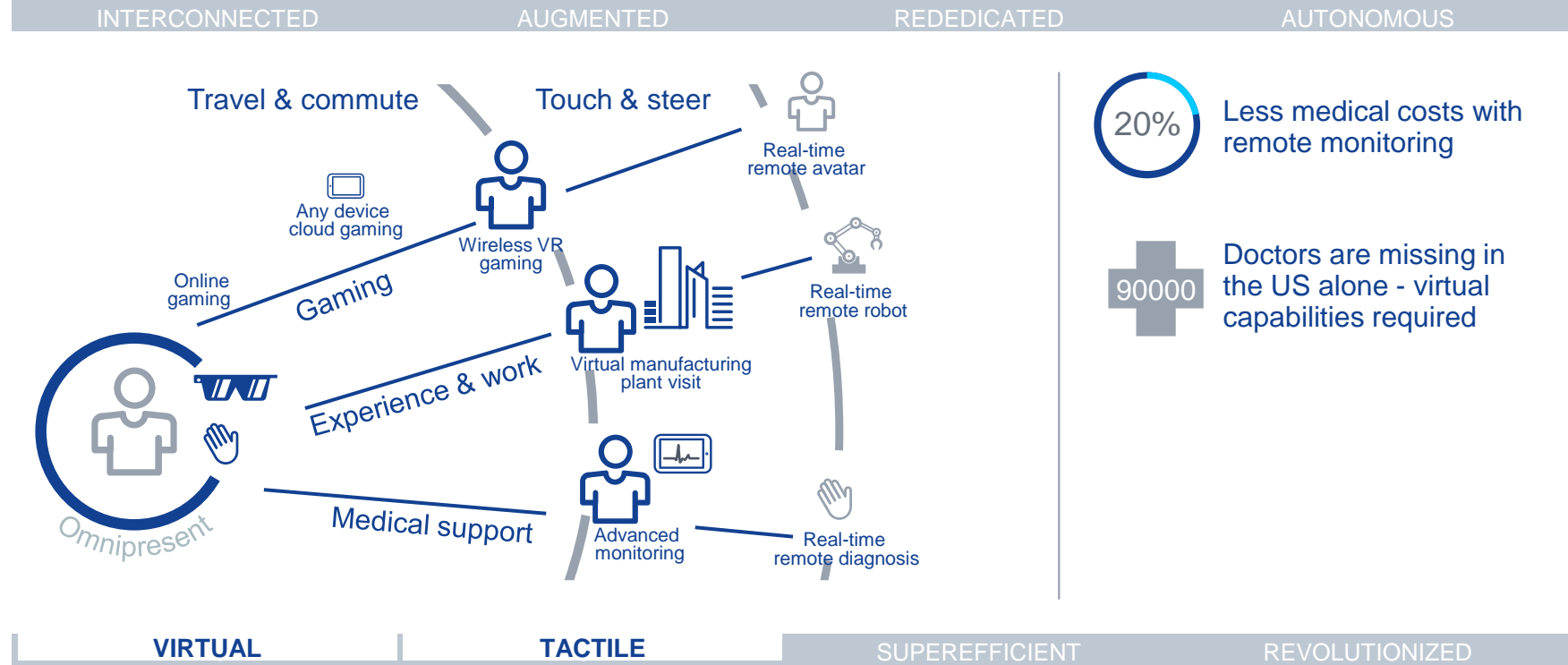
30% of mobile subscribers use AR at least once in a week already today

96% Production accuracy – while software will let engineers work 30 percent faster⁶

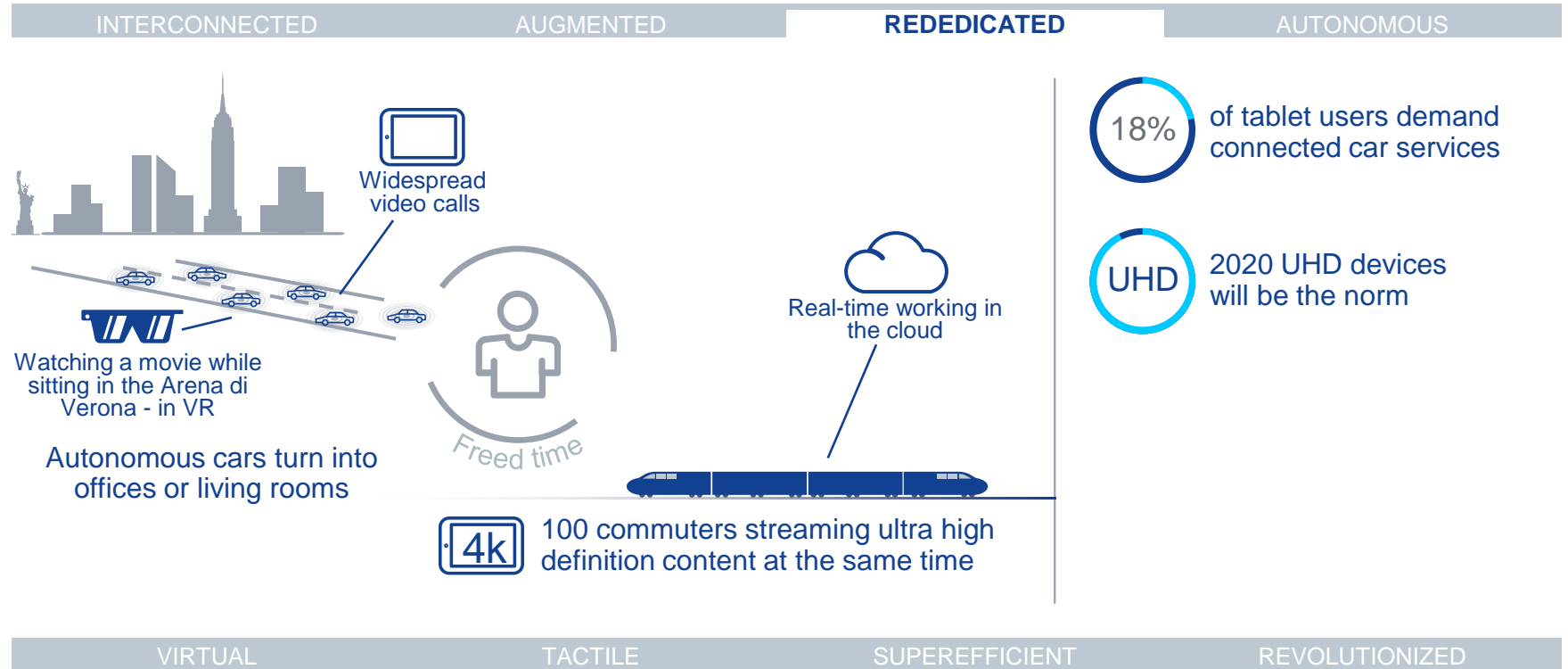
2.5 Billion AR apps will be downloaded in 2017

“Wearable cognitive assistance will be the “killer app” of mobile computing in the next decade”⁵

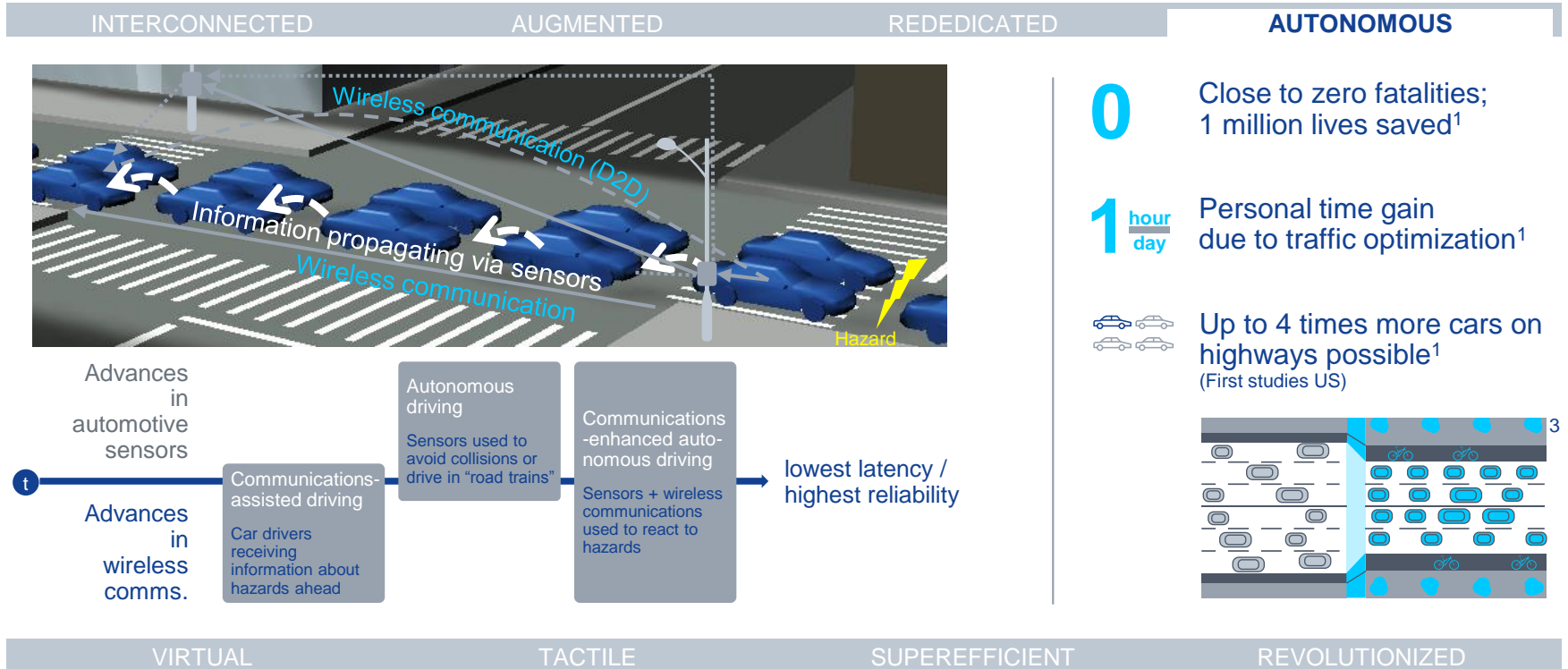
“Play and work” :Virtually present at any place while interacting with real world



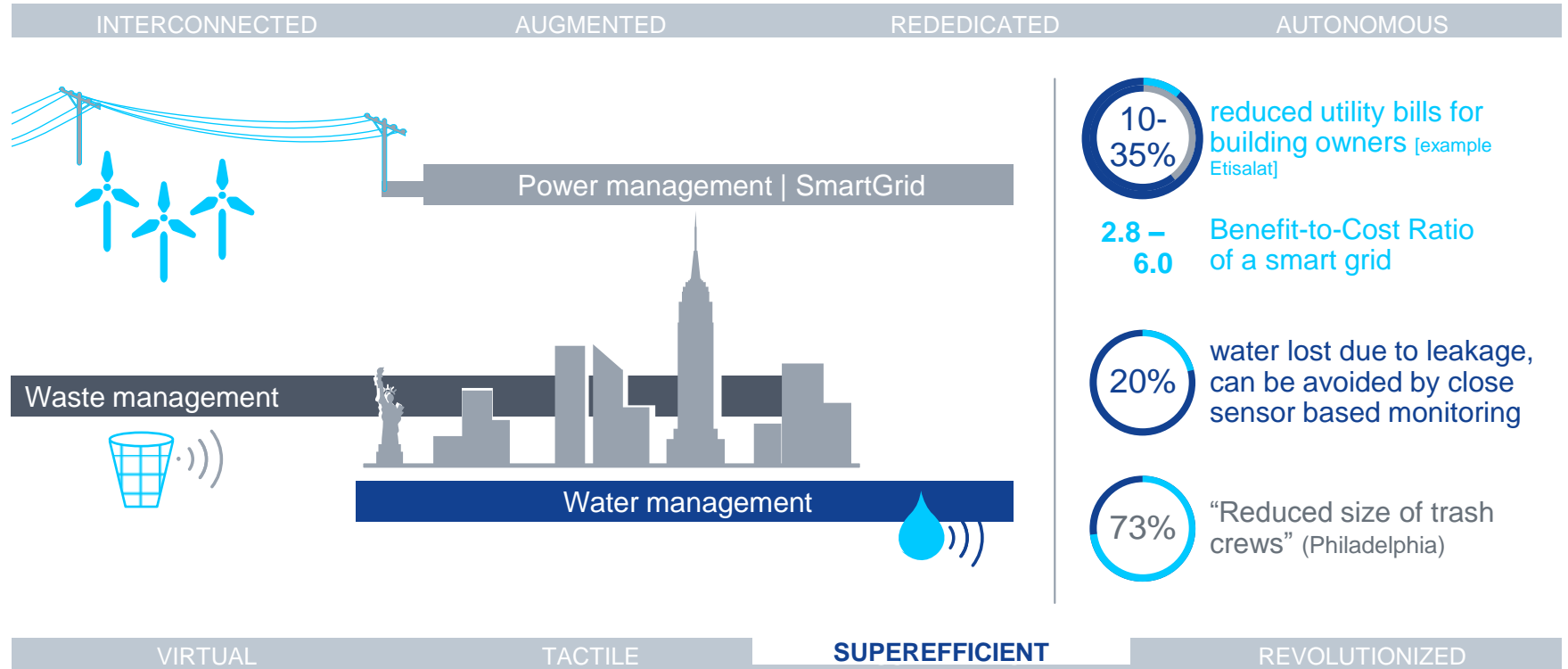
Work & entertainment in car



Autonomous vehicles



Transforming urban space: superefficient infrastructure



5G for people and things

Expanding the human possibilities of cellular technology



NOKIA